



CAIRNS COLLEGE OF
ENGLISH & BUSINESS
study in paradise

> SIT30116

CERTIFICATE III IN TOURISM

CRICOS: 093026J / Suitable for students on a student visa

§ Career opportunities:

- Adventure tourism guide
- Attendant or senior ride operator in an attraction or theme park
- Booking agent
- Cellar door salesperson and guide in a winery
- Customer service agent
- Guide and salesperson in an Indigenous cultural centre
- Inbound tour coordinator
- Marine tourism guide or dive tour operator
- Museum attendant
- Operations consultant for a tour operator
- Reservations sales agent
- Sales consultant
- Visitor information officer

§ Good for people who want:

- Skills & Knowledge for work in tourism and/or further learning
- Improved English
- A nationally recognized qualification
- Learning and experience in the tourism industry
- A job in the tourism industry in the future

§ **Entry level:** IELTS 4.0-4.5 or Intermediate at CCEB

§ **Study requirements:** Total of 15 units

§ Course overview (4 Core Unit)

SITTIND001	Source and use information on the tourism and travel industry
SITXCCS006	Provide service to customers
SITXCOM002	Show social and cultural sensitivity
SITXWHS001	Participate in safe work practices

§ Course overview (11 Elective Units)

SITTTSL001	Operate online information systems
SITTTSL002	Access and interpret product information
SITXCOM001	Source and present information
SITHFAB002	Provide responsible service of alcohol
SITHFAB005	Prepare and serve espresso coffee
SITXCCS001	Provide customer information and assistance
SITXCCS002	Provide visitor information
SITXCCS003	Interact with customers
SITXFIN001	Process financial transactions
SITXFSA001	Use hygienic practices for food safety
SITXFSA002	Participate in safe food handling practices

§ **Duration:** This course is delivered over 20 weeks. Expect to complete an average of 25 hours per week.



WHY STUDY TOURISM IN CAIRNS?

- QLD has earned a reputation as a world class location for tourism, with cosmopolitan cities, beautiful beaches, rugged outback locations and friendly country towns.
- Cairns attracts more than 2 million domestic and international visitors each year
- Tropical North QLD, Cairns is also one of the most visited destinations by US holiday makers in the country, ranking second only to Sydney, with 70,000 Americans choosing to holiday in the region
- Learn about tourism in a multicultural society
- The industry is seeking for people speaks English and other languages
- Opportunities to meet people in the tourism industry
- Living cost is cheaper than other cities
- The Queensland Government has established a target to grow tourism expenditure in Queensland by an additional \$15Bn by 2020, a 100% increase from 2012.
- The region has a number of significant tourist attractions including the Great Barrier Reef and reef islands, rainforests in the Wet Tropics of Queensland, Eungella, Magnetic Island, theWhitsunday Islands and coastal resort towns such as Airlie Beach. The region has 36 national parks.

